



INSTITUTE OF INTELLECTUAL PROPERTY
RESEARCH & DEVELOPMENT
(IIPRD)

WITH THE SUPPORT OF



BIRCH STEWART KOLASCH & BIRCH LLP, USA



CARPMAELS & RANSFORD, UK



&
KHURANA & KHURANA, ADVOCATES & IP ATTORNEYS

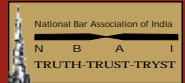
Presents



MAGAZINE PARTNER

ONE DAY SYMPOSIUM

ON



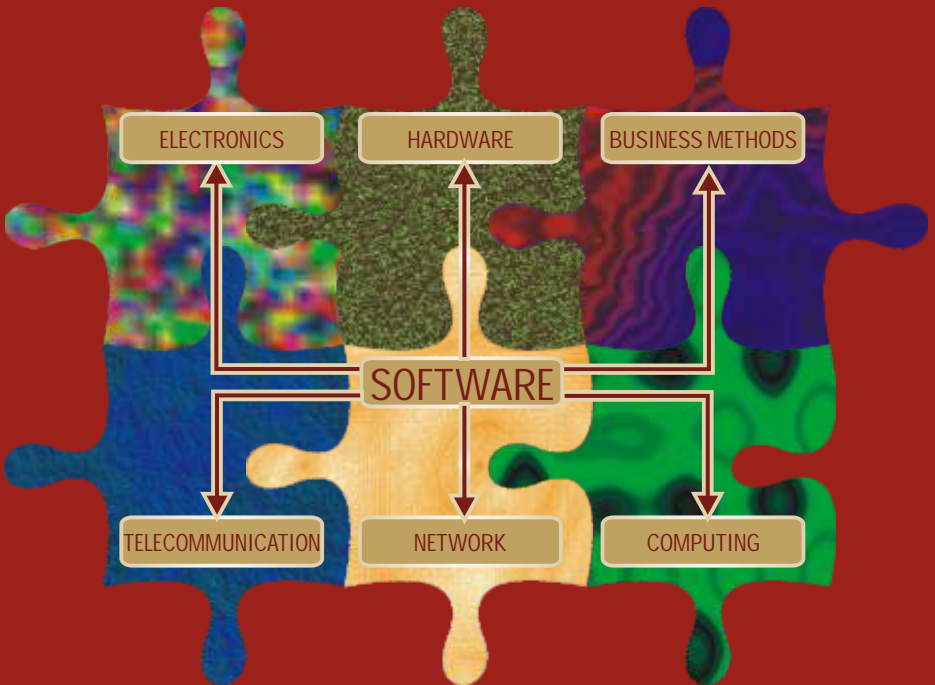
MEDIA PARTNER

Patent & Copyright Issues Related To:

SOFTWARE, ELECTRONICS, MECHANICAL, TELECOMMUNICATION,
BUSINESS METHODS & NETWORK COMPUTING

With Focus on:

INDIAN, EUROPEAN & UNITED STATES SCENARIO



VENUE

PLACE	DATE	VENUE
Mumbai	04 th Oct' 2012	Hotel Hilton (Andheri East)
New Delhi	05 th Oct' 2012	Hotel Claridges (Aurangzeb Road)

ABOUT THE SYMPOSIUM

Intellectual Property has become a core part of existing economic system in business world and exploitation of patent & copyright portfolio has become an industry in itself, particularly in software, electronics and telecommunication industry. As the value of Intellectual Property, particularly of real inventions, is significant and is not directly related to the cost of development, it is crucial to understand important patent issues, not only for patent holders but also for entities under the threat of potential patent and copyright infringement. Therefore, it is important for corporate and concerned stakeholders to understand the nitty-gritty's of patent portfolio creation, protection, management, and commercialization, without which there would always remain an open door for a serious blow either from an infringement perspective or from a patent invalidation perspective. At the same time we need to understand that patents are not only the dictate of large business establishments but can also provide a great lead to small and medium business establishments, which have given the whole business a new paradigm.

Exclusivity rights granted through patents and copyrights can only be utilized if there is comprehensive knowledge of various patent and copyright related issues, more so when the National Patent Laws & Practices relating to prosecution practices, drafting practices, examination practices, and enforcement practices differ substantially across geographies particularly for Software domain. Furthermore, standards for protection and enforcement as applied by different National judiciaries often vary widely and therefore in the global business scenario, besides understanding of patent laws and practices prevalent in India we also need to understand the practices in economically and financially important geographies such as United States and Europe. It is in this direction that the International Symposium is being organized to impart comprehensive knowledge to understand the nitty-gritty of Patent Regime related to software, electronics and telecommunication industry for exploitation of exclusivity rights granted through patents & copyrights to the best advantage of the Indian corporate.

HOW IS THE SYMPOSIUM UNIQUE

This Symposium features presentation of all important patent and copyright issues such as identification of potential inventions, Copyright international legislation, preparation of claim sets, prosecution and examination practices, drafting of responses of Office Actions, and recent case law updates. The speakers are a unique gathering of Patent Attorneys, Counsel from the Industry, who have extensive years of experience in their professional fields, and will put across to the delegates the real insight of Patent and Copyright Laws and Practices as prevalent and practiced in India, United States and Europe, in most coordinated manner. The Symposium will provide an opportunity to receive first-hand information including recent Judgment on various issues from the experts in the fields. The knowledge gained from the Symposium will go a long way in formulating the right patent and copyright strategy and building a strong and enforceable Patent Portfolio.

WHO SHOULD ATTEND

Research & Development Scientists, Senior Management Team, Business Risk Managers, IP Managers, IP Professionals & Consultant, IP Agents & Attorneys in the field of Practice, Professionals in Legal Domain related to, Software, Electronics, Mechanical, Telecommunication and Network Computing fields.

ABOUT THE ORGANIZERS

IIPRD

IIPRD is a premier IP Consulting and Licensing Firm with a diversified business practice providing services in the domain of Commercialization, Valuation, Licensing, Transfer of Technology and Due-Diligence of Intellectual Property Assets along with providing complete IP and Patent Analytics and Litigation Support Services to Indian and International Corporates and Global Law Houses. IIPRD has been established precisely to assist the business houses in strategizing their growth by leveraging their IPR's through effective Creation, Promotion, Protection, and Commercialization of IP. IIPRD has been a part of large number of Out-Licensing deals for technology companies in Pharmaceutical and Hi-Technology domains such as NCE's, Formulations, and Process Patents in Pharma domain and Telecommunication/Network and Green Technologies. IIPRD has a legacy of twelve years of existence and is among the first Indian IP Firms to have core focus on Commercialization, Technology Transfer, and Licensing for numerous Indian and Global Corporate.

BIRCH STEWART KOLASCH & BIRCH LLP, USA (BSKB)

BSKB at USA was founded in 1976 with the merger of Birch & Birch and Stewart & Kolasch, BSKB now employs over 250 people in offices located in Virginia, San Diego, California and Falls Church. BSKB has consistently ranked in the top five of all law firms worldwide in the number of U.S. patents issued by the USPTO and is also consistently ranked in the top 50 law firms in trademarks submitted. Birch, Stewart, Kolasch & Birch, LLP ("BSKB") is a highly respected international intellectual property law firm committed to obtaining and enforcing intellectual property rights for its clients. BSKB has been providing a full range of intellectual property services for over 36 years with specialization in chemistry, medical devices, biotechnology, pharmaceuticals, diagnostics, healthcare, computer science, mechanical, telecommunication and electrical technologies for its global clients.

CARPMAELS & RANSFORD, UK :

Carpmaels & Ransford has been at the vanguard of intellectual property for over 200 years and is the oldest firm of patent attorneys in the United Kingdom. The product of expertise and experience, underpinned by a lot of hard work makes Carpmaels & Ransford a leader in the field for acquiring patent rights in Europe, and around the world. Clients include many European, US and Asian household names. The firm is also highly-regarded for its tenacity and expertise in European Patent Office opposition and appeal proceedings, with its skills being sought in patent actions before the UK courts and in pan-European enforcement. Broad-based technical expertise is organised into dedicated teams with key technical and professional skills specific to emerging and established industries. Developments in the law and technology are closely followed. This enables Carpmaels & Ransford to maintain the highest levels of service that global clients have come to expect.

KHURANA & KHURANA, ADVOCATES AND IP ATTORNEYS :

Khurana & Khurana is more than a full service IP Law firm and is among the youngest Indian IP Law firms to have been ranked and recommended by Legal 500 and Managing IP. K&K was formed in the year 2006 with the very focus of providing End-to-End IP Legal Services along with its Sister Concern IIPRD, which supplement each other in order to provide end-to-end services to the corporate world in the IP Field. K&K and IIPRD, through their team of over 40 IP Attorneys and Practitioners, together form a niche in the IP domain by taking any corporate from the stage of IP Creation and Protection through its team of Attorneys to the stage of IP Valuation, Licensing, and Commercialization. Team of IP Attorneys/Practitioners having high level of technical and legal competence gives the right competitive edge and positioning to K&K as a law firm focused on creating immense IP value for its clients. K&K today represents global Corporates across geographies and technology domains and helps them successfully enforce, litigate, and protect their IP Portfolio in India.

ABOUT THE FACULTY

Mr. Michael K. Mutter : Michael Mutter personally works in all aspects of domestic and international patent prosecution, particularly in complex electronics, telecommunication, image processing, network computing and computer art areas. He is also personally involved in client counselling and portfolio management including licensing, as well as the preparation of infringement, validity, and general advisory opinions. Mr. Mutter has also been personally involved in the development of the current state of the law of patentability of algorithmic inventions and business methods in the United States and in Europe. Mr. Mutter started his practice in 1981 before U.S. District Court, Eastern District of Virginia and U.S. Court of Appeals, Fourth Circuit; 1982, U.S. Court of Appeals for the Federal Circuit; registered to practice before the U.S. Patent and Trademark Office. Michael Mutter did his masters in electronics in, 1976 from Purdue University and JD in 1981 from University National Law Center. Presently he is a member of American Bar Association, FICPI, and Merican Intellectual Property Law Association.



Mr. John Brunner : John is a Chartered UK Patent Attorney and European Patent Attorney and specialises in protecting computer- and telecommunications-related technology, software and business methods in the UK and throughout Europe. He has been successful in obtaining valuable patents for a variety of software and IT businesses for whom patent protection in Europe is increasingly desirable, but an area fraught with difficulty. John also has considerable experience in advising a range of companies from start-ups to multi-nationals on more general IP issues including infringement and enforcement of patents and design rights, and licensing issues. He is a council member of the UK Group of the International Association for the Protection of Intellectual Property (AIPPI). John is a renowned speaker on software patentability issues, and has participated in various international seminars.



Mr. Tarun Khurana : Mr. Tarun focuses on Patent Preparation, Prosecution, Litigation, and Valuation related issues and represents IP portfolio of over 750 Indian and Global Corporates. Tarun brings a practice of over 9 years in the IP domain and has helped numerous US and European Patent Attorneys in providing Patent Support Services including Patentability Searches, Invalidation Searches, FTO, Infringement Analysis, Patent Preparation and Responding to Office Actions. Tarun represents a number of Fortune 500 Corporates and is involved in significant infringement and nullity proceedings. Tarun has a Bachelors in Engineering from Pune University, Masters in Software Systems from BITS Pilani, Bachelors in Law, and MBA from IIM Lucknow. Tarun is a member of AIPPI, APAA, INTA, TIE, and LES.



Mr. R. Lakshminarayanan : Lakshmi heads the IPR Dept. of Samsung India Software Operations at Bangalore, and is responsible for setting and achieving the IPR vision and strategy for Samsung in India. Mr. Lakshmi manages a portfolio of over 1000 patents in the area of Mobile software, printers and memory at Samsung. Prior to joining Samsung, Lakshmi has held various positions in the IPR Departments of multinational companies such as, Nokia, GE and IPVALUE and also as a partner with a leading IP Firm in India. Lakshmi has Degree in Mechanical Engineering from the Institution of Engineers (India) and also LLB from Karnataka State Law University. He is also registered to practice before the Indian Patent Office since year 2002. Lakshmi is an active member of In-House IP Counsels Forum in India and also member of Japan Institute of Invention and Innovation.



PROGRAMME

0900 Onwards: Registration SESSION-I (0915-1020)

Patentability requirements for Software/Electronic subject matters at European Patent Office; Differences in patentability requirements in India, EPO and within European Countries with regards to technical effect and tangible output; Patent application preparation strategies keeping in mind EPO practices; Importance of Copyright in Software matters, Recent case laws; Best practices for obtaining European Patents cost effectively.

(By John Brunner)

SESSION-II (1020-1210)

Patenting Software, Electronic, and Network Computing at USPTO : Obtaining patents that will support determination of Infringement; Statutory claims; Acceptable claim styles; Patentability under In re Bilski; Computer readable medium claims - In re Beauregard; Transient claims under In re Nuijten; Test for and scope of means plus function claims; Support in specification; Modifications permissible under US laws after filing; The dangers of divided infringement; Compare method and system claims; How best to handle cost effective prosecution

(By Michael K. Mutter)

SESSION-III (1210-1340)

Real Life Cases Demonstrating Patentability Standards in India; Interpretation of Section 3(k), Patent v/s Copyright-Distinction and Implications, Requirements for patentability of Software & Electronic inventions with focus on Novelty, Inventive Step, and Technical Effect. Types of claims used for protecting Computer Implemented Inventions; Types of claim construction allowed by Indian Patent Office/Examiners; Comprehensive analysis of granted Indian patents with respect to as filed /national phase filed patent applications.

(By Tarun Khurana)

Lunch: 1340-1440

SESSION-IV (1440-1610)

Issues while protecting and enforcing Copyrights for Software works in India, Patent Portfolio Development and Management, Development of IP Standards and Policies, Structuring IP Cell and Key Issues to be handled In-house for efficient usage of Outside Counsels - An in-house Counsels perspective.

(By R. Lakshminarayanan)

SESSION-V (1620-1715)

Building Patent Portfolio in most cost effective way for global protection , Sharing live experiences of preparing patent applications; Best practices for claim drafting through practical demonstrations; Preparing efficient responses to office actions in EPO, USPTO, and India (Covered Sequentially By Speakers from India, US, and EP), and Questions and Answers on any Patent Issues; Global perspective.

(By All Speakers)

REGISTRATION

Delegate Fees:

Indian Delegate : Rs.6000/- Per Delegate
Foreign Delegates : US\$ 200 Per Delegate

Dates:

04th October 12 : Hotel Hilton Mumbai
05th October 12 : Hotel Claridges New Delhi

Please Forward the Delegate Fees with the following details:

Name, Organization, Designation, Address and Contact Details along with the cheque drawn in favour of 'M/S IIPRD, UCO Bank A/C Number 19620210002246' to IIPRD at :

Mr. Vinod Khurana

IIPRD

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Ph : +91-120-2342010/, Fax: 2342011

SOME OF THE RECENTLY ORGANIZED SYMPOSIUMS BY IIPRD

EFFECTIVE STRATEGIES FOR MANAGING PHARMA & BIOTECH PATENT PORTFOLIO (10th 11th October 2011)



Mr. Kenneth J. Burchfiel



Mr. Chid Iyer



Mr. Michael R. Dzwonczyk



Ms. Azy S. Kokabi



Mr. Mark Boland



Dr. William Simmons

POSITIONING & LEVERAGING TRADE MARK PORTFOLIO IN GLOBAL BUSINESS SCENARIO (07-09 Sep '10)



Mr. Vinod Khurana



Dr. jur. Ludwig Kouker



Mr. Robert J. Kenny

LEVERAGING INTELLECTUAL PROPERTY FOR BUSINESS GROWTH (16-20 Feb '09)



Robert J. Gaybrick



Mr. Vinod Khurana

STRATEGIES FOR MANAGING PHARMA / BIOTECH / CHEMICAL PATENT PORTFOLIO (2ND - 4TH SEP 2009)



Mr. Kenneth J. Burchfiel



Mr. Chid Iyer



Mr. Michael R. Dzwonczyk



Dr. William Simmons



Mr. Vinod Khurana



Mr. Samson G Yu



Dr. Adrian Brasnett

PATENT ISSUES RELATED TO ELECTRONICS, SOFTWARE BUSINESS METHODS, TELECOMMUNICATION, ELECTRICAL, MECHANICAL, (21-23 AUG' 08)



Mr. Alexander Clelland



Dr. Ramesh Shukla



Mr. Vinod Khurana



Mr. Miku Mehta



Mr. Ian Harries

IPR-GROWING INFLUENCE IN BUSINESS PROMOTION (6-8 AUG'07)



Paul E. Krieger



Mr. Vinod Khurana



V. Walter Bratic



Mr. John T. Callahan

US & EUROPEAN PATENT ISSUES (22-25 MARCH 07)



Mr. Clifford Mass



Mr. John Richards



Dr. Leander A. Feller



Dr. Christoph Schoen

WHAT IIPRD DOES ?

- Assist & Locate Potential Intellectual Properties For Commercialization
- Patent & IP Support Services to Global Corporates, Licensing and Law Firms
- Patent Portfolio Creation & Protection
- IP Due Diligence and Litigation Support
- IP Research and Analytics
- IP Licensing and Technology Transfer
- IP Valuation
- Trade Mark Creation & Protection
- Provide Road Map for Brand Building
- Copyright, GI, Design Right Identification, Registration and Protection
- Comprehensive Prosecution and Litigation Support
- Create & Establish IP Cell/Center at Corporates
- IP Training and Education

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