

## Webinar On Best Practices for IP/Patent Portfolio Management for Academic Institutes

**Date:** May 9, 2020  
**Time:** 11:00 am to 01:00 pm IST

### About Speaker



**Tarun Khurana (Co-Founding Partner, and Patent/IP Attorney, Khurana and Khurana, Advocates and IP Attorneys)**

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists).

He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

### About the Webinar

Khurana & Khurana and IIPRD have put together a comprehensive 2-Hours Session on Best Practices for IP/Patent Portfolio Management for Academic Institutes/Universities/Colleges (across technology domains), which would comprehensively help Directors, Registrars, and Dean-Research, and other Faculty Members of the Participating Institutes to comprehensively, and through real-life examples of Premium Institutes, help understand how to facilitate, develop, and manage IP Portfolio, and additionally

- Help Understand how other Academic Entities are strategizing and structuring their IP/Patent Portfolios.
- Help Understand how Research Wings of various Academic Entities are promoting IP, objectifying IP, and leveraging it for branding, visibility, and monetary gains.
- Help Understand how Academic Entities having strong IP Portfolios have configured their IP Teams and Developed IP Policies to Build Robust Portfolios.
- Help Understand how to manage large IP Portfolios, efficiently work with IP agencies, and cost-effectively develop foreign portfolios.
- Help Understand how to leverage IP using various practical Licencing and Monetization strategies followed by other Institutes.
- And lastly, Help Understand how to work efficiently with various faculty members to extract the most of their Intellectual Wealth

**The session is intended not only for IP Departments and Faculty Members of Academic Institutes but would be equally/highly relevant for Senior Management of such Institutes including their Directors, Dean-Research, Registrar, Department Heads, among other Senior members.**

The Session would be delivered Online through multi-participant mode using Zoom to ensure seamless communication and interaction between all participants. The Session would focus on discussing numerous examples of Top Tier/ Premium Institutes. Although there is no Registration Fees for this Webinar, the Webinar is only meant for Academic Institutes and Faculty/Senior Management Members thereof (and not students per se).