



2020
Webinar Programme

Webinar On
IP-Oriented Product
Design/Development

Date: May 23, 2020
Time: 11:00 AM to 12:00 PM IST

About the Webinar:

Khurana & Khurana, IIPRD, and InventIndia have put together a comprehensive 1-Hour Session on IP-Oriented Product Design/Development which would showcase a detailed interaction between Sandy (Sanandan) of InventIndia, which is among the leading Product Design Companies in India, and Tarun who heads the Patent Department at Khurana & Khurana/IIPRD. The Webinar intends to explain, through a number of real-life case studies that Sandy and Tarun have personally worked, on how Product Companies that undertake IP Oriented Design can create a competitive edge in the respective technology domain, along with additionally focusing on;

- Helping Understand how other Product Entities should change their mindset to become innovative, think out of the box, and develop global IP portfolios to monetize/commercialize their products
- Helping Understand the latest and best-in-the-industry practice on Product Design/Development through case studies
- Helping Understand practices that Entrepreneurs with new Product ideas should follow to get tangible prototypes made, tested, and manufactured for fast product-to-market reach
- Helping Understand key mistakes that entities do during product research, design, prototyping, and development

Contact For Registration:

events@khuranaandkhurana.com

About Speaker:



Sanandan Sudhir
(Founding Director
of InventIndia)

An alumnus of the prestigious National Institute of Design, Ahmedabad; winner of several Industrial Design & Engineering awards; Sanandan (Sandy) Sudhir is an accomplished Design Leader. With more than 20 years of experience of proven abilities in Product Design & development, establishing new design studios, conceiving and executing new projects; Sandy is a true thought leader with a passion to create end to end products focused on IP strategy; every conversation with him is a chance to learn, grow or even change the world! Sandy is the Founder & President of InventIndia Innovations Pvt Ltd. focused on taking new product ideas right through to prototype development and manufacturing. Sanandan is also the Founder of Indian Inventors Association, a global platform for bringing all inventors & innovators together. Sandy's patented product On2Cook has been recently onboarded to BRINC Food Tech Accelerator in Hong Kong. An inventor at heart, he has 10 Global patents granted) & more than 26+ applied for.



Tarun Khurana
(Co-Founding
Partner, Khurana &
Khurana)

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists). He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

The session is intended not only for Product Managers/Owners but would be equally/highly relevant for Product Design Professionals, IP/Patent Professionals, R&D Heads, Engineering Heads, and Senior Management