About IIPRD

IIPRD is an established IP Asset Management Practice Firm focusing on Comprehensive Patent Support Services, Litigation Support, and Licensing/Commercialization Mandates for Global Corporates, Law Firms and Licensing Firms. IIPRD also extensively focuses on conducting IP Audits, Due-Diligence Exercises, IP Valuations and the complete range of Patent Support Services spanning from illustrations Support to Docketing Support to Search Support to Preparation/Prosecution to Litigation Support Services to Landscape/Research/Analytics Support.

About Khurana & Khurana

Khurana & Khurana is a leading Legal 500, MIP, IAM, Asia-IP, RSG, Acquisition-INTL, Corp-INTL, and Chambers & Partners recommended/ranked full service Law Firm in India with exclusive offices in the US, Malaysia, Sri Lanka, Myanmar, Bangladesh, Vietnam, Nepal and Thailand. It represents Indian and International clients ranging from small start-ups to Fortune 100 companies through its team of around 180 professionals spread across 10 offices in India. It focuses comprehensively on all aspects of IP, Commercial/Corporate/Company Law, Labor Law, TMT, Banking and Media/Entertainment Matters.
Exemplary Firm Facts

- Established in year 2007

- K&K focuses on IP, Commercial/Corporate/Company Law, Labor Law, TMT, Banking, and Media/Entertainment Matters

- Managing a Patent Portfolio of over 11000 Applications, and Trade Mark of over 22000 Applications

- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support

- Mandates over 180 Professionals

- 10 Offices in India (Noida, Delhi, Bangalore, Chennai, Mumbai, Pune, Hyderabad, Punjab and Indore)

- 8 Offices in South Asia (Malaysia, Myanmar, Sri Lanka, Vietnam, Nepal, Bangladesh, Thailand and India)

- 1 US Client Coordination Office

- Memberships of AIPLA, APAA, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI etc.

- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL and Acquisition-INT
IIPRD Service Verticals - Patent & IP Support

**Patent Preparation**
- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof
- Filing of design and patent applications across multiple jurisdictions

**Patent Search Mapping & Analysis**
- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent technology assessment and Landscape preparation

**Patent Prosecution**
- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior-Arts
- Strategizing amendments and arguments

**Patent Support Services**
- Patent Proof-Reading
- Docketing Support
- Patent Illustration Services

**Research & Analytics**
- Licensing Studies: Commercial evaluation of the technologies
- SWOT Analysis
- Market Survey: market and revenue analysis
- Competitive Intelligence

**IP Litigation & Backend Support**
- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

**Licensing Support**
- Patent ranking and key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification

**Commercialization & Technology Transfer**
- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

**IP Valuation**
- Patent, Brand and Copyright Valuation
- Term Sheet preparation

**IP Audit**
- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance
K&K Service Verticals

Patent Portfolio
- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

Trademark Portfolio
- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off
- Domain Name Disputes at INDRP and UDRP and allied Litigations

Design Portfolio
- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

Media and Entertainment
- Expertise in areas relating to IP protection, advisory, due-diligence, litigation, anti-piracy, legal negotiations relating to media, advertisements, publications, among other allied areas

Anti-Counterfeiting
- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

Commercial/Corporate Law
- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programs, among other agreements and MoU's
- Handling Commercial Litigation
- Company/Corporate Law Matters
- Drafting/Vetting SHA's/Conducting M&A Due Diligences

Banking/Labor Law Practice
- Handling all Merger Acquisition Due-Diligence Matters including Drafting/Vetting/Negotiations on SHAs, Equity Dilution, Term Sheets, among others
- Handling Litigations and Compliances pertaining to Labor Law Matters
- Handling Banking / DRT Matters

TMT and Sports Law
## Exemplary Clientele

### Software and Electronics
- ABB
- American Superconductor
- Battelle
- Cadence
- Deutsche Teleko
- Diro Inc.
- Emerson
- Fujitsu
- Furuno
- Haier
- HUAWEI
- Invent India
- Intex
- Imagination
- KPIT Cummins
- Master Card
- Panasonic
- Tejas Networks
- Xiaomi
- Liteon

### Life Sciences
- Unilever
- Vedanta
- Teva
- Dabur
- ABDI Ibrahim
- ACG-Associated Capsules
- Advinus
- Avery Dennison
- Bayer
- Illumina
- Cipla
- DU Pont
- Eisai
- Glenmark
- Imerys
- Novartis
- Sabic
- Unichem
- United Phosphorus Limited

### Engineering
- Airbus Defense & Space GMBH
- Bell Helicopter
- Bracco
- Cambridge Medical Robotics Ltd
- Chassis Brakes
- Dhama Innovations
- Diasys
- FLSmidth
- Hawkins
- Honda
- Hyundai
- HYSCO
- IML
- Indo Simon
- L&T
- Mercedes-Benz
- Navistar
- Oyo Rooms
- Pentair
- STAAR Surgical Company
- Milton
Exemplary Universities / Govt Bodies
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IISC Bangalore
IIT Roorkee
IIT Guwahati
IIT Hyderabad
Jamia Millia Islamia

TIFAC
Technology Information, Forecasting Assessment Council

Tata Institute of Fundamental Research

Center for Development of Telematics

Center for Development of Advanced Computing

DY Patil University
Punjab University
West Bengal University
Jamia Hamdard
Trends and Splits

**Patent Filing Trend in last 4 years**

- 2016
- 2017
- 2018
- 2019

**Country Level Filing Split**

- US
- EPO
- Latin America
- Africa
- Other Asian Countries
- Canada
- Australia

**Geographical Split of Client Base**

- US
- China
- Japan
- EP
- Others

**Trademark Filing Trend in last 4 years**
Khurana & Khurana, Advocates and IP Attorneys is recognized for its Excellent Contribution in the field of Patents – NITI AAYOG

Khurana & Khurana has been recognized by RSG consulting among the top 50 Indian Law Firms for 2019-2020

Khurana And Khurana has been ranked as the highest PCT Filing Law Firm in India

--Managing IP

Khurana & Khurana, Advocates and IP Attorneys (K&K) has been ranked as “Tier 2” according to the Asian Legal Business (ALB) 2020 Global award winner

M&A Today, 2020
Exemplary Rankings and Recommendations

"A Leading Firm in Patent and Trademark Practices"
-- 'Legal 500' and 'Managing IP'

"Khurana & Khurana Advocates and IP Attorneys is highly recommended for IP matters"
-- 'Legal 500'

"It has rapidly built up a sizeable team with well-honed drafting abilities across the spectrum of technologies"
-- 'IAM'

Top IPR/Legal Companies
- The IPR GORILLA

Khurana and Khurana, Advocates and IP Attorneys is recommended firm for IP related Prosecution and Strategic practices
- WTR 1000
Mr. Tarun Khurana, Founding Partner is recognised as Patent Lawyer of the Year in India By Leaders In Law
--2020 Global awards

Khurana And Khurana has been ranked as leading firm
--Chambers Asia Pacific 2020

Mr. Tarun Khurana, founding Partner – selected among top 25 RSG Emerging Leaders in 2019

Mr. Tarun Khurana – Founding Partner is consistently ranked among IAM 300 Strategists for the past 3 years
--IAM

Khurana And Khurana has been recognized among the 10 most promising Corporate Legal Consultants
--Silicon India

Khurana And Khurana has won an award for the "IP Patents Law Firm of the Year" by Corporate INTL magazine successively for the years 2014-15, 2015-16, 2016-17, 2017-18, and 2018-19

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized among the top Patent Lawyers around the world
--IAM 1000 Patent

Khurana & Khurana's co-founding Partner, Mr. Tarun Khurana, recognized as the top 50 IP Lawyers in India
--India Business Law Journal
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Level 29, The offices at Central World 999/9 Rama Road, Pathum Wan, Bangkok, Thailand 10330

Malaysia Office
A-5-10 Empire Tower, SS16/1 Subang Jaya, 47500 Selangor, Malaysia

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