



## IP Strategy - A Critical Business Parameter for Corporates : An Interactive Online Session

Date: Jan 21, 2021

Time: 5:30 PM to 6:30 PM IST

### About the Webinar:

**Khurana & Khurana, IIPRD, and David A. Kalow, Counselor and Attorney at Law: IP Asset Strategy(US)** have put together a comprehensive 1-Hour Session on IP Strategies for corporates, which would showcase a detailed interaction between David A. Kalow, and Tarun who heads the Patent Department at Khurana & Khurana/IIPRD. The Webinar intends to provide practical explanation, through a number of real-life case studies, focusing on:

- Key IP strategy parameters that Corporates should keep in context/mind during development/management of IP portfolios.
- Discussion on exemplary case studies that changed/alterd the IP strategy for Corporates.
- Key findings that can be identified/looked for during IP due-diligence exercises.
- How companies in developing economies such as India should strategize their IP in view of most IPs being developed as a defensive strategy.
- Importance of FTOs during portfolio development and due-diligence exercises for companies.

### About the Speakers:



**David Kalow**  
Counselor and  
Attorney at Law: IP  
Asset Strategy

David Kalow, AB'74, David Kalow, AB'74, JD'76 JD'76 graduated from the University of Chicago in 1974 (physics and math major) and from Law from University of Chicago in 1976. He was a general litigator before focusing exclusively on intellectual property. In 1996 he started a new IP law firm, continuing the litigation, diligence, licensing and protection of patents, trademarks, copyrights and trade secrets. In 2013 he started his solo practice, focused on IP Strategy. Representative clients include Applied Biosystems, Beckman, Cartier, Cigarette Racing Team (Top Gun, others), Conan (plus Red Sonja and Kull), Dharmacon, Enzo, Jaeger-LeCoultre, Donald Judd estate, Andre Kertesz estate, Live Picture (FITS Imaging), Lynx Therapeutics, MezoCliq, Millennium Chemicals, Orchid BioSciences, Philips, Pilates, SCM Metal Products, SeaTow, Sign of the Dove, Ultralife Batteries, University of Chicago, Van Cleef & Arpels, American Foundation for the Blind and class-action pharmaceutical antitrust plaintiffs. He has published numerous articles and taught at Fudan University (Shanghai), Beihang Aerospace University (Beijing), Seton Hall Law School, Columbia Business School, NYU Business School, NYU-Poly, SUNY Levin Center, Stevens Institute of Technology and the University of Chicago Law School and Business School.



**Tarun Khurana**  
(Co-Founding  
Partner Khurana &  
Khurana)

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists). He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

Please click on the image to register or contact [events@khuranaandkhurana.com](mailto:events@khuranaandkhurana.com)