

# IIPRD



**KHURANA & KHURANA**  
**ADVOCATES AND IP ATTORNEYS**

---

**Intellectual Property IP | TMT | Corporate/Commercial | Tax | Property/RERA | Banking |  
Media/Entertainment | Arbitration**

Offices:

Bangalore | Chennai | Delhi | Hyderabad | Indore | Mumbai | Noida (NCR) | Pune | Punjab  
Bangladesh | Malaysia | Myanmar | Nepal | Sri Lanka | Thailand | UAE | USA | Vietnam

W: [www.iiprd.com](http://www.iiprd.com) | [www.khuranaandkhurana.com](http://www.khuranaandkhurana.com)

E: [iiprd@iiprd.com](mailto:iiprd@iiprd.com) | [info@khuranaandkhurana.com](mailto:info@khuranaandkhurana.com)

## About IIPRD

IIPRD is an established IP Asset Management Practice Firm focusing on Comprehensive Patent Support Services, Litigation Support, and Licensing/Commercialization Mandates for Global Corporates, Law Firms and Licensing Firms. IIPRD also extensively focuses on conducting IP Audits, Due-Diligence Exercises, IP Valuations and the complete range of Patent Support Services spanning from illustrations Support to Docketing Support to Search Support to Preparation/Prosecution to Litigation Support Services to Landscape/Research/Analytics Support.

## About Khurana & Khurana

Khurana & Khurana is a leading Chambers, Legal 500, Managing IP, IAM, Asia-IP, RSG, Acquisition-INTL, Corp-INTL, and Benchmark Litigation recommended/ranked full service Law Firm in India with exclusive offices in the US, Malaysia, Sri Lanka, Myanmar, UAE, Bangladesh, Vietnam, Nepal and Thailand. K&K represents Indian and International clients ranging from small start-ups to Fortune 100 companies through its team of around 220 professionals spread across 10 offices in India. The firm focuses comprehensively on all aspects of IP, Commercial/Corporate/Company Law, Arbitration, RERA/Property, TMT, Banking and Media/Entertainment Matters. K&K takes strong pride in having client-centric approach, being prompt in communications across departments, and being flexible to client requirements and expectations to help achieve desired objectives at the right cost structure.

## Exemplary Firm Facts

- Established in year 2007
- K&K focuses on IP, Commercial/Corporate/Company Law, Labor Law, TMT, Banking, and Media/Entertainment Matters
- Managing a Patent Portfolio of over 18000 Applications, and Trade Mark of over 32000 Applications
- IIPRD focuses on IP Asset Management, Litigation Support, Patent Support
- Engages over 220 Professionals/Members
- 10 Offices in India (Noida, Delhi, Bangalore, Chennai, Mumbai, Pune, Hyderabad, Punjab and Indore)
- 9 Offices in South East Asia (Malaysia, Myanmar, Sri Lanka, Vietnam, Nepal, Bangladesh, Thailand and India) and in the UAE
- 1 US Client Coordination Office
- Memberships of AIPLA, APAA, INTA, AIPPI, LES, NASSCOMM, PHD Chambers, ABLE, Patent Office, FICCI, FICPI etc.
- Rankings and Recommendations from IAM, Chambers and Partners, Legal 500, Managing IP, Asia IP, Corp-INTL, Benchmark Litigation and Acquisition-INT



# IIPRD Service Verticals - Patent & IP Support

## **Patent Preparation**

- Preparation of high quality and standard conforming complete and provisional specification and illustrations thereof
- Filing of design and patent applications across multiple jurisdictions

## **Patent Search Mapping & Analysis**

- Patentability/Novelty Searches
- Freedom to Operate (FTO) Searches
- Validity/Invalidation Searches and Analysis
- Patent technology assessment and Landscape preparation

## **Patent Prosecution**

- Preparing responses to Office Actions
- Undertaking technical analysis of cited Prior-Arts
- Strategizing amendments and arguments

## **Patent Support Services**

- Patent Proof-Reading
- Docketing Support
- Patent Illustration Services

## **Research & Analytics**

- Licensing Studies: Commercial evaluation of the technologies
- SWOT Analysis
- Market Survey: market and revenue analysis
- Competitive Intelligence

## **IP Litigation & Backend Support**

- Claim chart construction
- Case law research
- Drafting & Paralegal support
- E-Discovery support

## **Licensing Support**

- Patent ranking and key portfolio analysis
- Preparing claim charts and Evidence of Use (EOU)
- Portfolio Due-Diligence, Product Identification

## **Commercialization & Technology Transfer**

- Preparing term sheets and licensing agreements
- Regulatory Support
- Finding distributors for international products/devising India market entry strategy

## **IP Valuation**

- Patent, Brand and Copyright Valuation
- Term Sheet preparation

## **IP Audit**

- IP Cell Establishment
- IP Portfolio Audit and Due-Diligence
- Inventor based brainstorm and Ideation
- License Compliance

# K&K Service Verticals

## Patent Portfolio

- Patent drafting and filing of Indian & National Phase/Conventional applications
- Patent Prosecution and Maintenance
- Pre-Grant/Post-Grant opposition proceedings and IPAB proceedings
- Patentability/FTO/Infringement Searches, Advisory, and Opinions
- Patent Litigation

## Trademark Portfolio

- Trademark Searches, Filing, Registration & Renewals
- Trademark Opposition Proceedings
- Trademark Litigation: Infringement and Passing Off
- Domain Name Disputes at INDRP and UDRP and allied Litigations

## Design Portfolio

- Design service offerings include Searches, Filing, Registration, and Infringement proceedings

## Anti-Counterfeiting

- Investigation of IP thefts
- Investigation of Infringements
- Investigation of Counterfeit products
- Stand as witness for all investigation undertaken by the group

## Commercial/Corporate Law

- Drafting and vetting of contracts relating to Joint Ventures, Commercial Agreements, Tenders, Foreign Collaborations, Joint Research Programs, among other agreements and MoU's
- Handling Commercial Litigation
- Company/Corporate Law Matters
- Drafting/Vetting SHA's
- Conducting M&A Due Diligences

## Open Source Software (OSS) Practice

- Audit of Open Source Software at any stage of product development cycle
- License Management, Software/ Product Integrity Checks
- Drafting and Vetting Software License Agreement
- Software Infringement Opinion , Software/ License Clearance

## Sports and Gaming Law

- Handling & drafting commercial agreements for sports players and Institutions
- Advising and assisting individuals/businesses/companies on legality of Gambling and Betting
- Advising Stakeholders in conducting smooth operation of Sports Leagues and Gaming Platforms
- Working with Stakeholders in the Sports Fraternity to help them comply with legal norms

# K&K Service Verticals

## Banking/Labor Law Practice

- Handling all Merger Acquisition Due-Diligence Matters including Drafting/Vetting/Negotiations on SHAs, Equity Dilution, Term Sheets, among others
- Handling Litigations and Compliances pertaining to Labor Law Matters
- Handling Banking / DRT Matters

## Property, Real Estate and RERA

- Real Estate and Property Legal Advisory and Consulting
- RERA Advisory and Compliance
- Registrations of projects, real estate agents
- Handling matters before various Forums, State and National Commissions, Real Estate Appellate Tribunal
- Drafting and vetting various property related agreements, including builders-buyers agreement, leave and license agreement, mortgage and finance agreement etc.

## Arbitration

- Handling all Arbitration matters seated in India and outside India
- Drafting and vetting of various Arbitration agreement or arbitration clause
- Conducting arbitration under Rules of SIAC, ICC, LCIA, AAA-ICDR, ICA, HKIAC, KLRCA, UNCITRAL and ad hoc arbitrations

## Media and Entertainment

- Expertise in areas relating to IP protection, advisory, due-diligence, litigation, anti-piracy
- Legal negotiations relating to media, advertisements, publications, among other allied areas

## Taxation Practice

- Comprehensive litigation services before Tax Authorities, Appellate Authorities, Tax Tribunals, High Courts and Supreme Court of India with respect to appeals, writs and special leave petition, replies to show cause notices, etc.
- Comprehensive legal advisory & opinions on issues related to GST, Customs, Foreign Trade Policy, Income Tax, International Tax, FEMA, Benami Law and other allied laws
- Tax liability, input tax credit and refunds optimization
- Assistance in audits, enquiry, survey, verification, or investigations conducted by various tax authorities
- Tax reviews and due diligence
- Business setup support services

## Compliance and Regulatory laws practice

- Incorporation services
- Advising/ Regulatory compliance under various authorities etc.
- Mergers and acquisitions
- Corporate law advisory and due diligence
- NBFCs compliance and support services
- Provide legal opinion on corporate matters

# Exemplary Clientele

## Software/Electronics/Technology

- ABB
- American Superconductor
- Battelle
- Cadence
- Deutsche
- Reliance Jio
- Verizon
- Infineon Technology
- Schneider
- Emerson
- Facebook
- Fujitsu
- Furuno
- Haier
- Huawei
- Invent India
- Intex
- Imagination
- JBM Group
- KPIT Cummins
- Master Card
- Panasonic
- Tejas Networks
- Xiaomi
- Liteon

## Life Sciences

- ABDI Ibrahim
- AET
- ACG-Associated Capsules
- Advinus
- Aurolab
- Avery Dennison
- Bayer
- Cambridge Medical Robotics Ltd
- Dabur
- DU Pont
- UPL Ltd
- Glenmark
- Imerys
- Illumina
- Inzpera
- Marico
- Mylan
- NATCO
- Novartis
- Omniactive
- Reliance Life Sciences
- Sabic
- Sun Pharma
- Teva
- Unilever
- Unichem
- United Phosphorus Limited
- Vedanta

## Engineering /E-commerce

- Airbus Defense & Space GMBH
- Apollo Tyres
- Bharat Forge
- Bell Helicopter
- Cafe24
- Chassis Brakes
- Dhama Innovations
- Diasys
- FLSmidth
- Faurecia
- Flipkart
- Hawkins
- Honda
- Hyundai
- IML
- Indo Simon
- JSW Steel
- L&T
- Medikabazaar
- Mercedes-Benz
- Milton
- Myntra
- Navistar
- Oyo Rooms
- Pentair
- STAAR Surgical Company
- Wabtec Corporation
- Setu Nutrition



## Exemplary Clientele

### ELECTRICAL/ MECHANICAL/ FOOD TECHNOLOGY/MEDICAL DEVICES





## Exemplary Clientele

### SOFTWARE/ELECTRONICS/TECHNOLOGY/E-COMMERCE



## Exemplary Clientele

### PHARMACEUTICALS/ CHEMICAL/ BIOTECH



# Exemplary Clientele

## GOVERNMENT BODIES AND UNIVERSITIES





# Exemplary Clientele

## GOVERNMENT BODIES AND UNIVERSITIES



IISc Bangalore



IIT Roorkee



IIT Guwahati



IIT Hyderabad



Jamia Millia Islamia



Padmabhooshan Vasantdada  
Patil Institute of Technology



Technology Information,  
Forecasting Assessment Council



Tata Institute of  
Fundamental Research



Center for Development  
of Telematics



Center for Development  
of Advanced Computing



DY Patil University



Punjab University



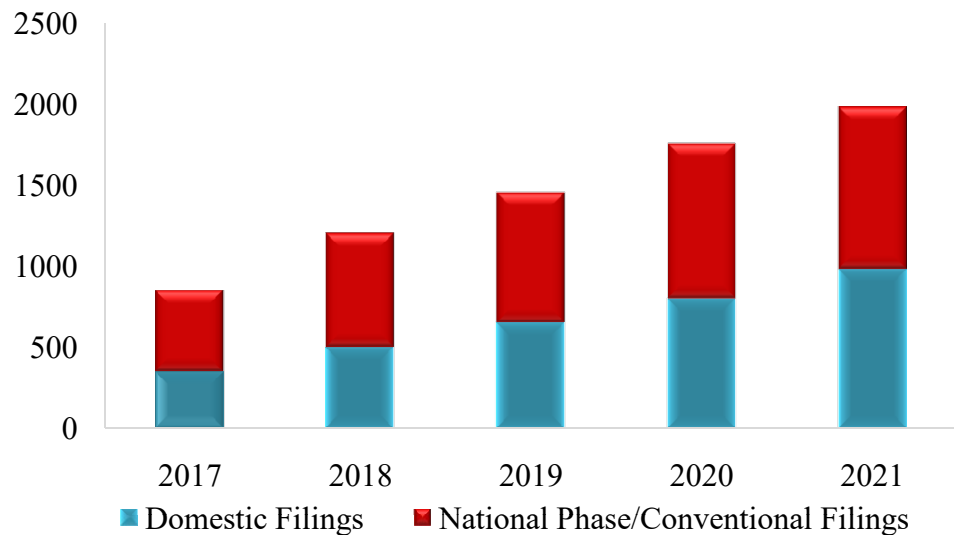
West Bengal University



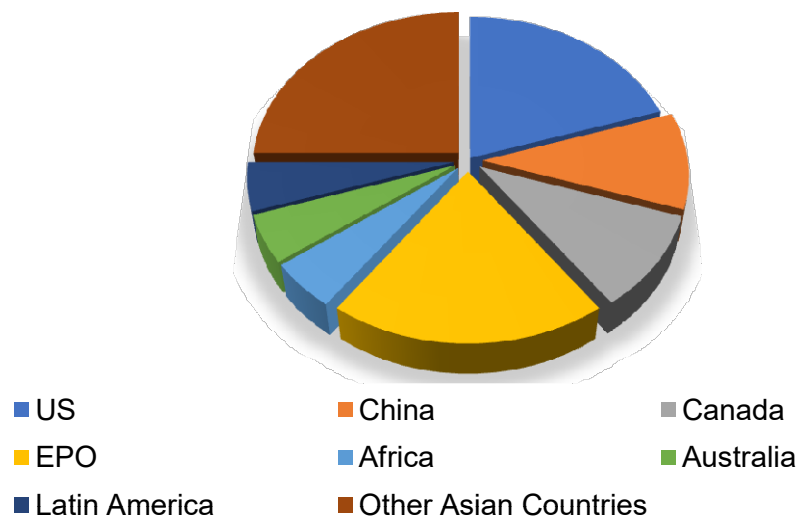
Jamia Hamdard

## Trends and Splits

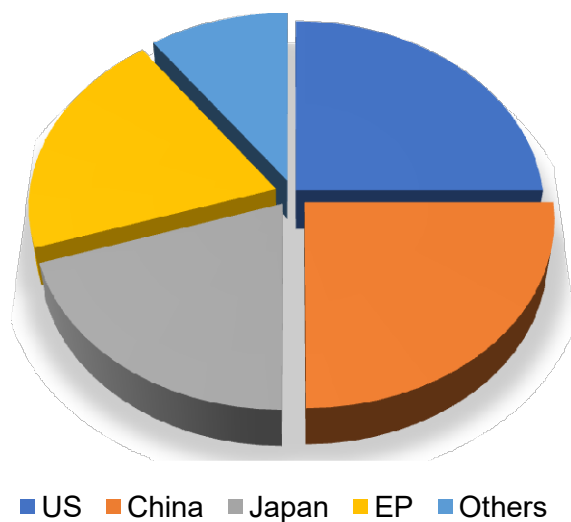
### Patent Filing Trend in last 5 years



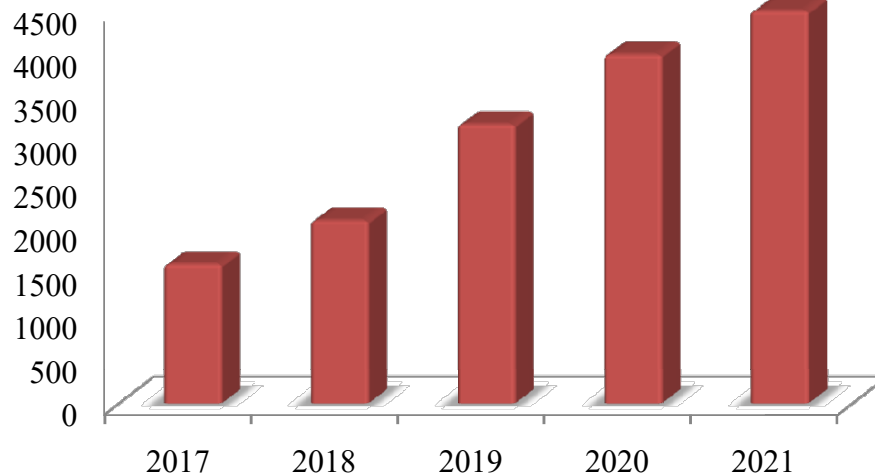
### Country Level Filing Split



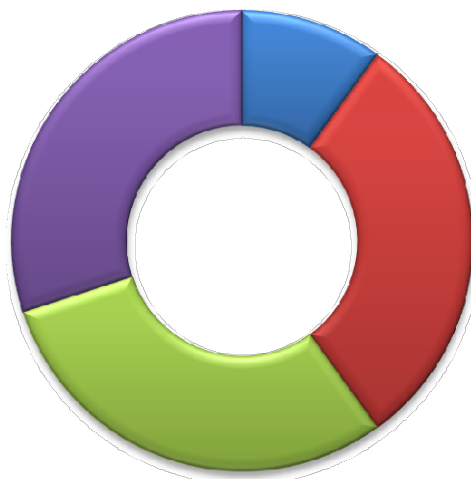
### Geographical Split of Client Base



### Trademark Filing Trend in last 5 years



### K&K Practitioner's Experience



■ More than 20 Years ■ 10-20 Years ■ 5-10 Years ■ Less than 5 Years

### K&K Practitioners



0 20 40 60 80 100 120 140 160 180 200 220

■ Partners ■ Patent Professionals ■ Trade Mark Professionals ■ Litigation Professionals ■ Licensing ■ Docketing

# Exemplary Rankings and Recommendations



*Khurana and Khurana is the leading PCT Filing firm in India for the year 2019 and 2020 --Managing IP*

*Khurana and Khurana is a Highly Recommended Firm (India) --Benchmark Litigation 2021*

*Khurana & Khurana, Advocates and IP Attorneys is recognized for its Excellent Contribution in the field of Patents*

**– NITI AAYOG**

*Khurana and Khurana has been ranked as a leading firm in India --Managing IP 2020*

*Khurana & Khurana has been recognized by RSG consulting among the top 50 Indian Law Firms for 2019-2020*

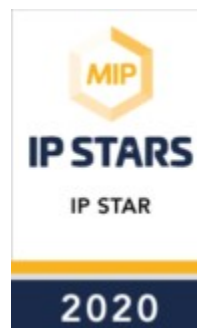
*Khurana & Khurana, Advocates and IP Attorneys (K&K) has been ranked as “Tier 2” according to the Asian Legal Business (ALB) 2020*

*Global award winner*

**M&A Today, 2020**



**LEADERS IN LAW**





# Exemplary Rankings and Recommendations



*"A Leading Firm in Patent and Trademark Practices"*

**-- 'Legal 500' and 'Managing IP'**

*Khurana And Khurana has been ranked as leading firm*

**--Chambers Asia Pacific 2020**

*Khurana and Khurana is Winner of the 2020 India IP Awards*

**--AsiaIP**

*"Khurana & Khurana Advocates and IP Attorneys is highly recommended for IP matters"*

**-- 'Legal 500'**



*"It has rapidly built up a sizeable team with well-honed drafting abilities across the spectrum of technologies"*

**-- 'IAM'**

*Top IPR/Legal Companies*

**-The IPR GORILLA**

*Khurana and Khurana, Advocates and IP Attorneys is recommended firm for IP related Prosecution and Strategic practices*



**- WTR**



## Accolades

*Khurana And Khurana has won an award for the "IP Patents Law Firm of the Year" by Corporate INTL magazine successively for the years 2014-15, 2015-16, 2016-17, 2017-18, 2018-19, 2019-20*

*Khurana And Khurana has been recognized among the 10 most promising Corporate Legal Consultants -- Silicon India*

*Mr. Tarun Khurana, Founding Partner is recognised as Patent Lawyer of the Year in India By Leaders In Law --2020 Global awards*

*Mr. Tarun Khurana, Co-founding Partner is recognized as Future Legal Leaders -- India Business Law Journal*

*Mr. Tarun Khurana, Co-founding Partner – selected among top 25 RSG Emerging Leaders in 2019*

*Mr. Tarun Khurana – Founding Partner is consistently ranked among IAM 300 Strategists for the past 3 years --IAM*

*Mr. Tarun Khurana, Co-founding Partner is recognized among the top Patent Lawyers around the world -- IAM 1000 Patent*

*Mr. Tarun Khurana, Co-founding Partner is recognized as the top 50 IP Lawyers in India -- India Business Law Journal*

# Contact Us

## Noida (National Capital Region)

E-13, UPSIDC Site-IV, Kasna Road,  
Behind Grand Venice, Greater Noida,  
Uttar Pradesh - 201310  
Tel: +91- (120)  
4296878, 4909201, 4516201

## Delhi Office

S-378, 1<sup>st</sup> Floor,  
Panchsheel Park, New Delhi - 110017  
Tel: +91- (011) 40079530

## Punjab Office

A2-905 Jal Vayu Vihar  
Jalandhar, AFNHB,  
Punjab -144008  
Tel: +91- (120)  
4296878, 4909201, 4516201

## Bangalore Office

260, 15 Main Road, RMV  
Ext, Sadashivnagar, Bengaluru -  
560080,  
Tel: +91- (080) 41557220

## Hyderabad Office

Cabin No:12, 3rd Floor,  
Coworkzone, Plot No:63,  
Beside Xenex, Kavuri  
Hills Phase1, Jubilee Hills PO,  
Hyderabad 500033  
Tel: +91- (040) 67172040

## Pune Office

Unit No.1, Sampada  
Apartment, Plot 395 &  
396, Shri Krishna  
Nagar, Senapati Bapat Road  
Pune - 411016  
Tel: +91- (020) 25652120

## Mumbai Office

B2-304, Kanakia  
Boomerang, 3rd  
Floor, Chandivali Farm  
Road, Chandivasli, Powai, M  
umbai - 400072  
Tel: +91- (022) 41002054

## Indore Office

62, Malgunj, Bhagat Singh  
Marg, Biyabani Main Road,  
Jawahar Marg  
Indore - 452002  
Tel: +91- (120) 4296878,  
4909201, 4516201

## Chennai Office

AB 103 & 105, Suite A, 2nd  
Floor, 4th Avenue, Shanthi  
Colony, Anna Nagar, Chennai  
600040,  
Tel: +91-(120)  
4296878, 4909201, 4516201

## Myanmar Office

119/121, 4th Floor, Latha Street,  
Latha Township,  
Yangon, Myanmar

## US Office

Suit 102, 1420 N Street  
NW, Washington DC 20005 (P)  
Tel: +1- (202) 600-4308

## Sri Lanka Office

Level 35, West Tower  
World Trade Center, Colombo  
00100, Sri Lanka

## Bangladesh Office

30/3 B C Das Street, Lalbagh, Dhaka-  
1205,  
Bangladesh

## Thailand Office

Level 29, The offices at Central World 999/9  
Rama Road, Patham Wan ,Bangkok,  
Thailand 10330

## Malaysia Office

A-5-10 Empire Tower,  
SS16/1 Subang Jaya, 47500  
Selangor, Malaysia

## Nepal Office

8th Floor, Trade Tower,  
GPO  
24668, Thapathali, Kathmandu, 44600,  
Nepal

**E-Mail:** [iiprd@iiprd.com](mailto:iiprd@iiprd.com)  
[info@khuranaandkhurana.com](mailto:info@khuranaandkhurana.com)

**Website:** [www.iiprd.com](http://www.iiprd.com)  
[www.khuranaandkhurana.com](http://www.khuranaandkhurana.com)

## Vietnam Office

29 Truong Han Sieu Str,  
HaonKiem District, PO Box : 412,  
Hanoi, Vietnam