







IP Strategy - A Critical Business Parameter for Corporates : An Interactive Online Session

Date: Jan 21, 2021 **Time:** 5:30 PM to 6:30 PM IST

About the Webinar:

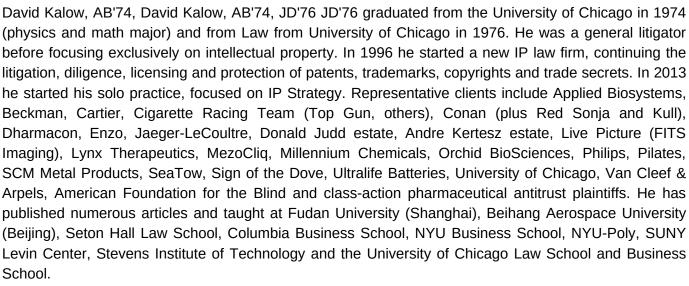
Khurana & Khurana, IIPRD, and David A. Kalow, Counselor and Attorney at Law: IP Asset Strategy(US) have put together a comprehensive 1-Hour Session on IP Strategies for corporates, which would showcase a detailed interaction between David A. Kalow, and Tarun who heads the Patent Department at Khurana & Khurana/IIPRD. The Webinar intends to provide practical explanation, through a number of real-life case studies, focusing on:

- Key IP strategy parameters that Corporates should keep in context/mind during development/management of IP portfolios.
- Discussion on exemplary case studies that changed/altered the IP strategy for Corporates.
- Key findings that can be identified/looked for during IP due-diligence exercises.
- How companies in developing economies such as India should strategize their IP in view of most IPs being developed as a defensive strategy.
- Importance of FTOs during portfolio development and due-diligence exercises for companies.

About the Speakers:



David Kalow Counselor and Attorney at Law: IP Asset Strategy





Tarun Khurana (Co-Founding Partner Khurana & Khurana)

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists). He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

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