







Webinar on Practical steps on managing Trade Secrets within an Organisation

Date: July 17, 2020 **Time: 4**:00 PM to 5:00 PM IST

About the Webinar:

Khurana & Khurana, IIPRD, and Chawton Innovation Services (UK) have put together a comprehensive 1-Hour Session on Practical steps on managing Trade Secrets within an Organisation which would showcase a detailed interaction between Donal O'Connell of Chawton Innovation Services, who has expertise in the areas of trade secrets and trade secrets asset management, and Tarun who heads the Patent Department at Khurana & Khurana/IIPRD. The Webinar intends to explain, through a number of real-life case studies on how Companies manage their Trade Secrets, along with additionally focusing on:

- Importance of Trade Secrets
- Best Practices by companies for managing Trade secret assets
- Risks associated with Trade secrets
- Recent Trade Secret Litigation Case studies

About Speakers:



Donal O'Connell (Managing Director Chawton Innovation Services Ltd)

Donal O'Connell is the Managing Director of Chawton Innovation Services. Donal's company Chawton Innovation Services has expertise in the areas of trade secrets and trade secrets asset management. They have a range of trade secret educational products. They provide executive education as well as masterclasses on trade secrets. They are currently designing and developing a suite of bite size videos for employee education purposes.

Donal had over 80 short papers on various aspects of trade secrets and trade secret asset management published over the past few years. A number of these papers have been published by Practical Law and other prestigious publications. He had presented on trade secrets at several reputable IP conferences and seminars in recent times – IP Service World in Munich, Marques Conference in Paris, IPEG hosted event in Eindhoven, and CIP event in Gothenburg. Chawton Innovation Services is proud to be supporting a number of trade secret practice groups within Law Firms and IP Firms presently.



Tarun Khurana Bach (Co-Founding Partner PhD. Khurana & Khurana)

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists). He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

Please click on the image to register or contact events@khuranaandkhurana.com