



2020

Webinar Programme

Webinar On  
Discussion between Khurana & Khurana  
and LdotR on Online Threats to Brands,  
Covid-19 and Beyond

Date: April 25, 2020

Time: 11:00 AM to 12:00 PM IST

### About the Webinar:

As per the latest numbers, more than 137,000 new COVID-19 themed domains were registered in the last 4 months alone. Of these, a large chunk are being used for malicious activity to capitalize on the COVID-19 pandemic and target businesses & brands. This is just one example of multiple threats that brands and businesses face daily, from on-line brand & trademark infringements. With the ever expanding internet space and more than 1500 new TLDs (Top level domains) in play, there is a strong need for brands and businesses to pro-actively protect their assets in the digital world.

In this webinar we will discuss the various type of threats against brands and what steps the brand and businesses can take to identify, assess and nullify these effectively, efficiently and in a timely manner to protect not only their brand equity but also the customer and consumer of their products and services.

### About Speaker:



**Vinay Singh**

Vinay Singh is a serial entrepreneur and the Co-founder & CEO of LdotR. In his role at LdotR he is responsible for commercial operations and global expansion of the company. Vinay leads a team of professionals who work closely with organisations to help brand owners with a dependable and an efficient system to safeguard their brands against cyber threats arising out of the rapidly expanding online space. Vinay has over 24 years of experience in the technology businesses, information services, intellectual property, legal information, and academic publishing. He has been associated in various general management, sales and marketing roles for organisations such as Thomson Reuters, Wolters Kluwer, LexisNexis and Prentice Hall. Vinay holds a Bachelor's Degree in Economics from the University of Delhi and a Post Graduate Diploma in Business Management from Symbiosis Institute of Management Studies, Pune and attended the Asia Leadership Program at INSEAD, Singapore.

### About Speaker:



**Vivek Goyal**

Vivek Goyal is a third generation entrepreneur and the Co-founder & COO of LdotR. He is responsible for product development, marketing and customer delivery and service. Vivek has over 10 years of experience in Information Technology, Brand development and management across multiple industries such as Insurance, Telecom, Retail, Leisure, Logistics, and CPG. He has worked with multiple startups and multinational corporations in USA, India, Thailand, and Sri Lanka, helping them develop and execute digital strategy, brand and marketing strategy, and long term business expansion plans. He has completed his MBA (Marketing), MS(IT) from Boston University and Bachelors in Engineering (Computers) from Pune University. A member of the ICANN community, he has represented India in ICANN meetings across the globe. Currently serving as the member of the Business Community(BC), he helps shape policies for the global internet.



**Tarun Khurana**

Tarun has over 18 years of experience in a broad range of Intellectual Property subject matters. Tarun is among the top 12 Patent Prosecution Practitioners in India as ranked by IAM 1000 (and also by IAM 300 Strategists). He has executed numerous assignments related to exercises of Patent Portfolio Creation, Protection, Valuation and Commercialization for corporates ranging from Small Start-ups to Fortune 5 companies. Tarun focuses on Patent Preparation, Prosecution and Litigation Opinions for Computer Implemented, Telecommunication, Electronics, and Mechanical subject matters. His education includes Bachelors in Computer Science from Pune University, Masters in Software Systems from BITS Pilani, Bachelors of Law from CCS University, an MBA from the prestigious IIM Lucknow, and is in pursuit of a PhD.

### Contact For Registration:

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