



**INSTITUTE OF INTELLECTUAL PROPERTY
RESEARCH & PRACTICE
AND
TECHNOLOGY INFORMATION FORECASTING
& ASSESSMENT COUNCIL**
(Ministry of Science and Technology)



**organises
10th International Conference
on
International Trade Mark Laws & Practices
from
19th to 21st December, 2005**

at Hotel Radisson, New Delhi

ABOUT THE SEMINAR

The modern economy is fast emerging as a global economy. The foundation and focus of trade has shifted from national scenario to international scenario. The geographical boundaries are disappearing for making trade a "Global Market Place" for goods and services. As a result the composition of world trade is changing and one centrifugal force that is supporting this change and would regulate more closely in time to come is International Trade Mark Laws & Practices. Therefore understanding of International Trade Mark Laws & Practices for regulating and protecting one's Trade Mark world over becomes critical for the business growth.

The exploitation of Trade Mark has become an industry in itself. The cost of protection of trade mark is enormous; at the same time, the suffering from the loss of trade mark could be fatal. The number of major "Trade Mark Wars" is growing between competitors and contemporaries, besides growing threat from international exploiters, causing great damages to one's trade mark. National Trade Mark laws vary substantially in terms of Trade Mark registration and renewal requirements, protection and enforcement mechanisms and at the same time the standards for determining similarity of marks often vary widely among countries, therefore the companies must have reasonable and fair assessment to international protection of their trade marks, for which they need to understand broadly international practices. Business houses considering obtaining foreign Trade Mark registration as a necessity or either as pro-active or as defensive strategy, need to understand many more issues such as risk that Trade Mark registration may be subjected to, cancellation for non use, how valuable it could be against counterfeiters, how registration could strengthen the value of license, how national first registrants exclusive Trade Mark right could prevent foreign registration, the willingness of court to protect a Trade Mark and the economics of gaining and protecting the right abroad, among other allied issues. The seminar is organized to deliberate all these issues and provide the Industry first hand information on various aspects of Trade Mark Laws & Practices in U.S.A., Europe, China and Gulf countries. The seminar is a platform to understand, deliberate and clarify all doubts on the subject, which otherwise may not be possible in short spell. Therefore the seminar is must for those who are involved in developing, protecting and promoting the trade mark in any manner.

HOW THE SEMINAR IS UNIQUE

This seminar is the premier gathering of Trade Mark Attorneys, Brands Consultants, IP Counselors, supported by Intellectual Property Judge in the field of Trade Mark Laws, from various parts of the world. This is an outstanding educational and networking opportunity for those involved in the development, protection and promotion of trade mark in any manner. The conference will provide an opportunity to receive first-hand information from experts on the latest development affecting Trade Mark issues in U.S.A., Europe, China and Gulf countries including recent Judgment on 'Parallel Import in European Prospective' and the importance of Brand Power and Brand Protecting Strategy would also be well covered. The speakers have thorough knowledge on the subject and have been practicing in the field for many decades. The speeches of the speakers would be sent to the delegates registered for the conference in advance for better understanding and deliberation during the seminar. The program has also arranged an open session of thirty minutes at the end of each day to answer any of the questions related to Indian Trade Mark Laws and the session would be chaired by Senior Indian Trade Mark Attorney. The seminar is one time opportunity to understand international trade mark issues for protection and promotion of Indian Trade Marks, globally.

ABOUT THE ORGANIZERS

About the Institute

The Institute of Intellectual Property Research and Practice was established as a society in the year 1995, primarily to provide industrial training and education in the field of intellectual property rights, their practices and legal enforcement in an international scenario. Intellectual property being intangible in nature is more fragile and needs international protection and commercialization in a global economy. In order to protect and commercialize intellectual property, the knowledge and update of international scenario of intellectual property is critical. The institute has been regularly holding international seminars as one of its focused activities to educate and sensitize Indian industry with international happenings in intellectual property. The institute organizes these seminars on its own or in collaboration with various government and international agencies.

The institute also provides a platform and medium to exploit intellectual assets to maximize economic gains and hones intellectual skills in the field of IPR in India. In this direction the institute has established a Valuation Centre which undertakes valuation of all kinds of intellectual properties and an IPR Audit Cell, in order to make IPR as low investment growth mantra and manage IPR-Risk. The institute also provides assistance in transfer of technology, licensing, remittance, accounting of damages for infringements, verification of royalties and license fee to foreign countries and many more cognate and allied

subjects. The institute has a centrally air-conditioned and well laid out premises. It has well furnished and equipped library holding more than 3000 books on intellectual property itself and all facilities are directed towards the goal of learning and imparting the benefits of intellectual property research and practices to Indian industries.

About the TIFAC

Technology Information Forecasting & Assessment Council (TIFAC) is an autonomous body registered under the Department of Science and Technology of the Government of India. It is a unique institution covering a lot of ground on technology development, by promoting innovative technologies at one end and providing technology support services like information and assessment on the other.

In 1995, a Patent Facilitating Centre (PFC) was created at TIFAC for creating patent and IPR awareness in the country and providing a single window system for protecting the inventive works of Indian scientists through patents and other forms of IPR. The centre has so far conducted 289 IPR awareness workshops across the country, sensitizing more than 30,000 scientists and technologists. PFC has set-up 20 Patent Information Centres (PICs) in 20 states.

PFC has taken a number of concerted and consistent steps for capacity building in the area of IPR at different levels of creativity and inventive spirit by way of organising training programs, facilitating IP protection and also developing facilities to conduct patent searches, etc. PFC has launched a scholarships for educated women having good science/engineering/medical qualifications under the Women Scientists' Scheme for unleashing dormant scientific force. PFC has many firsts to its credit and has brought out a number of IPR reports and IPR products, viz. "Patenting of Microorganism" "Ekaswa" CDs on Indian Patents, "Patents Made Easy" video, to name a few.

SCHEDULE

Duration	:	Three-Days
Dates	:	19th to 21st December, 2005
Fees	:	Non-Residential: Rs. 10,000/- per participant US\$ 250/- each for foreign delegates Residential: Additional Rs. 6000/- for residential stay for Indian delegates (lodging & boarding with independent A/C room, at Gurgaon, with pick up and drop from airport to hotel/ guest house and to the seminar venue and back) stay from 18th to 21st before noon. US\$ 150/- each for foreign delegates.
Venue	:	Hotel Radisson, NH-8, New Delhi
For any query write to	:	Mr. Vinod Khurana, Secretary General : iiprp@sify.com or khuranavinod@yahoo.com
Contact Person	:	Mr. John Peter John, Ph. +91-124-2382202-03 Mobile : +91-9810281321
Note	:	Residential accommodation is assured only for delegates whose confirmation is received by 12th December, 2005.

WHO SHOULD ATTEND

- Head/ Senior Executives of Corporate Trade Mark/ Law Department
- Head/ Senior Executives of Corporate Risk Management/ Commercial Department
- Trade Mark Attorneys
- Trade Mark Consultant
- Corporate Trade Mark Council

ABOUT THE FACULTY

Prof. Michael Fysh: Prof. Fysh is Barrister-at-Law, Judge Patents County Court, London, U.K.; he has practiced in the field of intellectual property with focus on trade mark & patent litigations for more than forty years in various international courts. He was also enrolled as an advocate with the Bar Council of Maharashtra and has argued cases in the Supreme Court and a number of High Courts in India. Before taking over as Judge Patent County Court London in 2001, he was Queens Counsel for many years at U.K.

Mr. Amar Raj Lall: Mr. Amar Raj Lall did his B.Sc. (Banking) from London School of Economics and Masters in Economics from Punjab University. He is Barrister-at-Law and has been researching, writing and speaking on intellectual property matters in diverse forums in the United States, Japan, and the United Kingdom and of course India for the last 50 years. He is practicing in the Supreme Court of India. He is the senior founder Partner of Lall Lahiri & Salhotra, a leading intellectual property firm in India. He is the life president of Institute of Intellectual Property Research and Practice.

Mr. W. Mack Webner: Mr. Webner is practicing Trade Mark Law in the United States for nearly forty years. Mack Webner earned his undergraduate degree in business administration and his law degree (JD) from the University of Akron at which he is the Chair of the Intellectual Property Advisory Council. Mr. Webner also holds a Masters of Law (LL.M) from New York University. His practice encompasses all phases of intellectual property litigation and counseling. He has been named in both issues of the biennial publication "The Best of The Best" as one of the twenty five "best" Trade Mark lawyers in the world and has appeared in all issues of Who's Who Legal for Trade Mark Lawyers. Mr. Webner is a senior partner in a leading international firm Sughrue Mion, PLLC with head office in Washington, U.S.A. His office can be reached at www.sughrue.com

Dr. Eberhard Becker: Dr. Becker, born in 1956, is a German and European Patent and Trade Mark Attorney and is also representative before the office of Harmonisation in the Internal Market (OHIM). He studied chemistry and worked with the Institute for Toxicology and Biochemistry and obtained his Ph.D at university of Munich. After training at IP Law Firm, The German Patent Office, Federal Courts and Regional Superior Court of Munich, he qualified as a German and European Patent and Trade Mark Attorney. He has a long standing practice of over 20 years in Trade Mark matter in different parts of Europe and before the OHIM. He is the Senior Partner and Managing Director of Becker Kurig Straus well established Intellectual Property Law Firm with head office in Munich. His office can be reached at www.galileolaw.de

Mr. Wang Tianxiang: Mr. Wang studied from 1965 to 1967 and from 1976 to 1978 in France and worked in the Ministry of Post and Telecommunication of China. In the year 1991 Mr. Wang joined the China Trade Mark & Patent Law Office Co., Ltd and is presently working as Trade Mark Attorney and Deputy General Director of China Trade Mark & Patent Law office Co., Ltd. Mr. Wang has closely associated in various Diplomatic Conferences on Trade Mark Law Treaty and has closely associated in the revision of the Chinese Trade Mark Law and is a member of AIPPI Chinese Group and LES China. His office can be reached at www.cnTradeMark.com

Ms. Geetha R Lakshmi: Ms. Lakshmi is a commerce graduate and did her Post Graduation and LL.B from India (Mysore) along with Masters in Human Resource and Computer Integrated Management. Ms. Lakshmi joined the Intellectual Property division of Dubai based International Law Firm Galadari & Associate, Dubai UAE and is presently a senior partner in Associated Business Attorneys FZC, a leading IP Consultancy Firm. Ms. Lakshmi has undertaken various researches and studies related to Trade Mark Matters effecting the International Trade in UAE and other gulf countries and has spoken on Trade Mark matters at various international forums. Her office can be reached at www.abattorneys.com

Richard S. Levick: Richard S. Levick is the president of Levick Strategic Communication based in New York. Mr. Richard is a world wide leader in legal media, his firm has managed the media through almost 3000 lawsuits and crisis, representing nearly half the 100 largest law firms in America and their highest-profile clients. Mr. Richard is internationally known as Public Relation Guru and has often spoken on protecting the Brand during crisis management. His office can be reached at www.levick.com

Mr. Alan Williams: Mr. Williams worked as senior partner in Denton Wilde Sapte, a member of the Denton International Group of Law Firms, having 34 offices in 23 jurisdictions around the world. Alan Williams is practicing in the field of Intellectual Property for the last about 40 years with specialisation on Copyrights and Trade Marks. He has represented many of his present clients, who find their place in fortune 100 corporates of the world, in various legal battles all over the world, including India. Presently Mr. Williams is working as senior consultant to DLA Piper Rundnick Gray Cary UK, LLP, a global organisation. He can be reached at www.diapiper.com

REGISTRATION FORM

Please register the following participant:

Name: _____

Designation: _____

Organisation: _____

Address _____

E-mail: _____

Tel. _____ Fax. _____

Registration (Strike out whichever is not applicable)

☐ Non-Residential

Rs. 10,000/- per participant for Indian Delegate

US \$ 250 per participant for Foreign Delegate

☐ Residential

Rs. 16,000/- per participant for Indian Delegate

US \$ 400 per participant for Foreign Delegate

Enclosed is Cheque/draft in favor of "**Institute of Intellectual Property Research & Practice**". Payable at New Delhi for

Rs. _____

Draft/Cheque No. _____ Dated _____

Drawn on _____

(Signature)

Foreign delegates to make payment by Banker's
Cheque/Bank Transfer only.

Please mail the completed form along with your payment to:
(Use photocopy if required)

Mr. Amar Raj Lall

President

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THREE DAYS SEMINAR ON: "INTERNATIONAL TRADE MARK LAWS & PRACTICES"

PROGRAM

0900-Onwards: Registration

DAY-1

Technical Session-I

0915-1100 : Trade Mark Practices in Europe : What Indian Trade Mark Owners Should be Aware to Enforce Their Trade Mark Rights in European Union. Dr. Eberhard Becker

1100-1120 : Tea Break

Technical Session-II

1120-1300 : Trade Mark Laws & Practices in United States, With Highlights on Recent Changes in U.S. Trade Mark Legislation. Mr. W.M. Webner

1300-1350 : Lunch

Technical Session-III

1350-1530 : Trade Mark Laws & Practices in Gulf Countries; Important Aspects Which Indian Industry Should be Well Aware While Trading in Gulf Countries. Geethalakshmi

1530-1550 : Tea Break

Technical Session-IV

1550-1730 : Recent Changes in Chinese Trade Mark Legislation, Registration and Protection Practices.

Wang Tianxiang

1730-1800 : Open House For Any Question Chaired by Mr. Amar Raj Lall

1930-2200 : Cocktail cum Dinner for all delegates with the faculty for informal and closer interaction.

DAY-2

Technical Session-V

0930-1110 : Strategy For Securing the Best Coverage on Protection and Enforcement of Trade Marks in China; For Industry Outside China; With Practical Guidelines.

Wang Tianxiang

1110-1130 : Tea Break

Technical Session-VI

1130-1310 : Impact of E.U. Enlargement on Development, Protection and Enforcement of Trade Mark, for Countries Other Than Europe. Dr. Eberhard Becker

1310-1400 : Lunch

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Technical Session-VII

1400-1540 : What Do the Indian Companies Need to do for Creation and Maintenance of Trade Mark Rights and How to Build Strategies For Optimizing Trade Mark Protection in the United States.

W.M. Webner

1540-1600 : Tea Break

Technical Session-VIII

1600-1730 : Brand Power : What Brand Means in the Market Place.

Richard Levick

1730-1800 : Open House For Any Question Chaired by Mr. Chander Lall

DAY-3

Technical Session-IX

0930-1110 : Protecting the Brand: Survival, Litigation, Crisis, Regulation and Attack.

Richard Levick

1110-1130 : Tea Break

1130--1310 : "Parallel Imports and Exhaustion of Trade Mark Rights: The Current European Perspective"

Prof. Michael Fysh

1310-1400 : Lunch

Technical Session-X

1400-1540 : "Counterfeiting" a Growing Threat to Industry in Global Terms, Some Practical Suggestions to Overcome the Menace.

Alan William

1540-1600 : Tea Break

Technical Session-XI

1600-1730 : Relationship and Influence of Copyright and other Intellectual Properties on Building & Protecting Trade Mark in International Scenario.

Discussion by all Speakers: Coordinated by Geethalakshmi

Technical Session-XII

1730-1800 : Open House for Discussion on Any Trade Mark Question Chaired by Ms. Anuradha Salhotra