



IP/Technology/Product Licensing/Sale Proposal

SUSTAINABLE Urinal Solution for Homecare and Healthcare

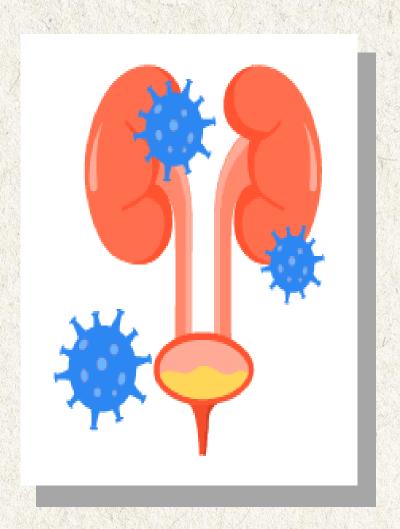
### **ABOUT US**

- Established in 2018, Peeschute is a renowned brand specializing in developing innovative solutions for sanitation.
- Peeschute has developed urinal products for travel, healthcare/homecare and outdoor spaces.
- Peeschute's flagship product includes pocket sized disposable urine bags which solidifies up to 850 ml of urine instantly to keep it leak proof, odorless and hygienic.
- Peeschute's products has been accolated with national and international attention including media, organizational collaborations with government and non-government bodies.

## PROBLEM- UREGENCY TO PEE



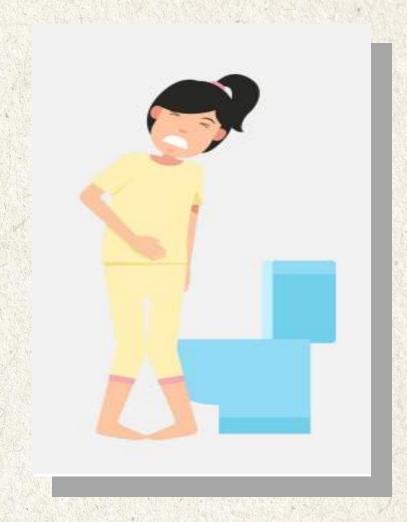
Skin irritation and Bed sores



Increased risk of Infections



Dependency on care takers



Personal Hygiene issues

### PRODUCT ANALYSIS



- **Adult Diapers**
- Highly unsustainable
- Causes skin irritations
- Causes discomfort
- High external dependability
- Limited capacity



#### **Urine Pots**

- Unhygienic
- Repeated cleaning
- Foul odor
- High external dependability
- Limited capacity



**Catheter bags** 

- Invasive
- High risk of infection
- Painful
- Unsustainable-Increases bio-medical waste



Empowering Convenience and Independence for those with limited mobility issues. Peeschute's modular urinal have been carefully designed considering factors like non invasiveness, ease of using, hygiene, sustainability, reduced dependability and reduced risk of infections







Solidifies urine waste proves to be a fertilizer and can be dumped in gardens, agricultural lands, composts etc.

Plant based materials inside the bag which solidify urine



Cut out for hanging

Opening which goes into pipes

Recyclable plastic based bags with 4000 ml capacity

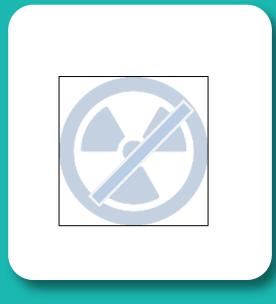




No Dependency



No Hassle



Non Hazardous



Environment Friendly



Portable



No Pressure



No Odor

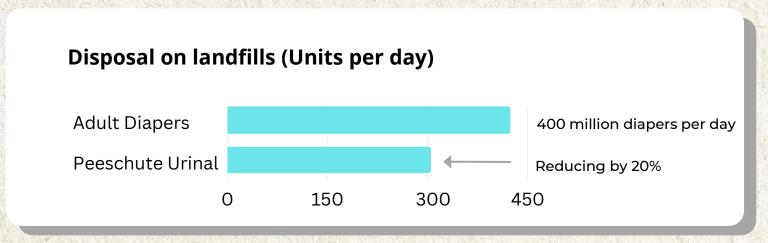


No cleaning required

## Variations and add-ons

- Hand held device with upper mobility- Developed and tested successfully (For homecare and Old age)
- Fixed device with zero mobility- **Under development** (For homecare and Old age)
- Modular urinal with digital urine monitoring system- Developed and under trials (For hospitals- 9% ROI on nurses time)

#### SUSTAINABILITY AND FACTS



#### 80 Million diapers disposal

can be eliminated per day at 10% acceptance rate

1 Diaper takes 500 years to decompose completely

150 million UTI's globally, 80% of which is attributable to catheters

Associated costs to prevent CAUTI ranges from USD 115 million to USD 1.8 billion annually

13000 deaths per year due to CAUTI

## Patents, Certifications and Trials

- 1 utility patent: patent number 202221026004
- 2 Design Patents: Design App. No: 373040-001, 373041-001
- Self registered with CDSCO under non regulatory devices, ISO
- 25 product iterations, 25 in house testing, 150 external testing
- Product video link: <a href="https://drive.google.com/file/d/1R7tov\_vgQtvRKfYksEJL9epVw6a5c7Wl/view?usp=sharing">https://drive.google.com/file/d/1R7tov\_vgQtvRKfYksEJL9epVw6a5c7Wl/view?usp=sharing</a>



#### **Contact Us:**

IIPRD Consulting

Email: <u>licensing@iiprd.com</u>, assistant@khuranaandkhurana.com

Tel: +91-(120) 4296878, 4909201, 4516201

Address: D-45, UPSIDC, Site-IV, Behind-Grand Venice, Kasna Road,

Greater Noida - 201310, UP, National Capital Region, India.